



PRODUCT NEWS

April 2019
(2019-1)



THE WHITE SPOT
PRODUCT NEWS

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PRODUCTS

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ART DECO PERIOD

Art Deco is a style of design, architecture and art that first appeared in Paris, France just before World War I.

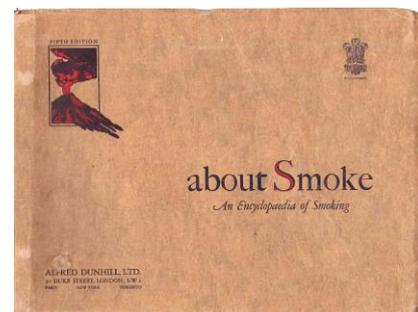
The Chrysler building, the Empire State building and other skyscrapers in New York built during the 1920s and 1930s are testament to Art Deco style. But also general household objects, furniture, jewellery, crystal ware, theatres, cinemas as well as cars, trains and ships were strongly influenced by the Art Deco movement.



Famous representatives of the Art Deco style were René Lalique, Louis Cartier, Boucheron and Émile-Jacques Ruhlmann.

During the Great Depression in the 1930's, Art Deco became more subdued and new materials and finishes were introduced like chrome plated metal, stainless steel and plastic. Art Deco became one of the first truly international styles, but its dominance waned with the dawn of World War II.

It was in the mid 1920's, when Art Deco had become the established design style, when Alfred Dunhill published the fifth edition of his comprehensive product catalogue *About Smoke – An Encyclopedia of Smoking* containing a variety of products, both pipes and accessories, designed in the prevalent Art Deco style.



About Smoke (5th Edition), 1924



PRODUCT NEWS

1920's ART DECO PIPE SET



Archive Images



About Smoke (5th Edition), 1924

This interesting limited edition is a 2-pipe set consisting of two *Quaint* (non-standard) pipes. One shape was recently re-discovered in the fifth edition of Alfred Dunhill's catalogue *About Smoke – An Encyclopedia of Smoking* dating from around 1924. The second shape was discovered in our factory archive. We chose the second shape as it perfectly complements the first shape. Both shapes have not been manufactured for at least 30 years.

The shapes are extremely elegant, perfectly embody the style synonymous with the *Art Deco* period and seamlessly complement each other as a pair due to their similar shape of the bowl - the straight "KC" in group 3 and the equivalent "un-named" quarter-bent shape in group 4 (although we could find in the archive an internal bowl reference "941", we could not locate a shape number).



Both pipes are fitted with stylish Sterling silver bands engraved with fine Art Deco patterns and the pipes are housed in a special two-pipe "dog-bone" *Ventage* case.

Ventage cases were invented by Alfred Dunhill in 1919 and a patent was granted in 1920. Its name derives from the combination of the words "Vintage" and "Ventilation", as those cases are equipped with ventilation vents / channels running from the pipe bowl to the edge of the case to allow the pipes to continue to vent when put back into their closed case.

Each set is also accompanied by its numbered limited edition certificate.

This edition series is strictly limited to world-wide

- 25 sets in **Amber Root** finish
- 40 sets in **Bruyere** finish
- 50 sets in **Shell Briar** finish.

The number "1" of each set/finish stays in the White Spot archive.

Launch May 2019.



PRODUCT NEWS

FEATURES

Subject Art Deco

Quaint shapes

Amber Root finish

Bruyere finish

Shell Briar finish

Size

Mouthpiece

Sterling Silver band

Ventage Case

Limited Edition

Certificate

BENEFITS

Influential 1920's design period, during which Alfred Dunhill published his 5th catalogue edition of *About Smoke – An Encyclopedia of Smoking*

- Quaint are non-standard shapes.
 - Quaint shape "KC" re-discovered in the 5th edition of the *About Smoke – An Encyclopedia of Smoking* catalogue
 - Quarter-bent shape (bowl ref. 941) discovered in our archive

- orange coloured smooth finish with excellent contrast
 - launched in 1995

- Mahogany red coloured smooth finish
 - our very first pipe finish, launched in 1910

- black coloured sandblast finish
 - invented by Alfred Dunhill in 1917
 - first sand-blasted pipe in the world

Quaint "KC": group 3 (medium size)
 Quaint Quarter-bent (bowl ref. 941): group 4 (medium-large size)

Taper mouthpiece, individually cut, shaped, finished and fitted from black Vulcanite rod.

- Sterling Silver (= 92.5% pure Silver)
 - 6mm wide
 - Engraved with *Art Deco* pattern.

- Special *Ventage* case for 2 pipes
 - equipped with ventilation channels
 - invented by Alfred Dunhill in 1919 and patented in 1920

Exclusive & collectable. Only - **25 sets** in **Amber Root** finish
 - **40 sets** in **Bruyere** finish
 - **50 sets** in **Shell Briar** finish.

The number "1" of each set/finish stays in our archive.

Individually numbered & hand-signed.

<u>CODE</u>	<u>DESCRIPTION</u>	<u>AVAILABILITY</u>
DUDPZARTDECO2A	Art Deco Pipe Set II Amber Root	May 2019
DUDPZARTDECO2B	Art Deco Pipe Set II Bruyere	May 2019
DUDPZARTDECO2S	Art Deco Pipe Set II Shell Briar	May 2019

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Amber Root

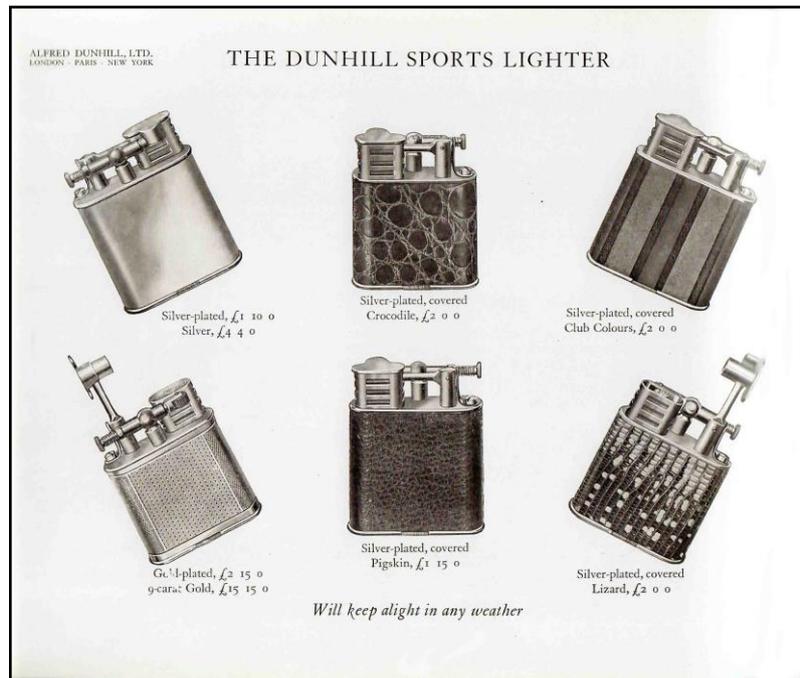
Bruyere

Shell Briar



PRODUCT NEWS

UNIQUE TURBO LIGHTERS



About Smoke (5th Edition), 1924

The original dunhill Unique “Sports” petrol lighters were launched back in the early 1920’s and offered a competitive advantage that made them an immediate success.

Registered and patented by Alfred Dunhill (Regd. Design No. 737418, Patent No. 661597), they could be operated with one hand only and the windscreen ensured that they would light under all weather conditions.

We are very proud to now launch the new Unique Turbo Sports lighters.

Completely re-engineered and manufactured in Switzerland the new dunhill Turbo lighters now operate on gas and are the only true luxury Jet-flame lighters in the market today.

Authentic masterpieces of Swiss engineering, each lighter is assembled from (at least) 102 precision parts and then polished and finished to the highest standards.

The body is made from solid brass and then plated and / or lacquered.

The reliable single jet flame can reach temperatures of 1,500 degrees Celsius making them superb lighters for the cigar smoker.

Due to the fact that the actual flame is longer than the visible flame, Turbo lighters are not recommended for lighting pipes.

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RRTA051001TU
UNIQUE TURBO
 Black Lacquer Palladium & Gold Plate

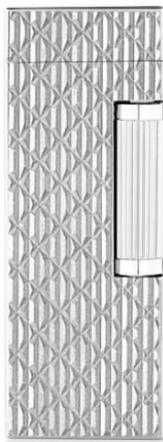


RRT1031040TU
UNIQUE TURBO
 ET Diamond Palladium Plate *

* Please note that the two side panels of DU19RRT1031040TU Unique Turbo ET Diamond Palladium Plate are now brushed finish, not highly polished as shown.

<u>CODE</u>	<u>DESCRIPTION</u>	<u>AVAILABILITY</u>
RRTA051001TU	UNIQUE TURBO Black Lacquer PP & GP	May 2019
RRT1031040TU	UNIQUE TURBO ET Diamond PP	May 2019

**ROLLAGAS
LIGHTERS**



FRR1031056TU
ROLLAGAS
Modernist Palladium Plate



RRR1611054TU
ROLLAGAS
Beam Palladium Plate



RRR1081030TU
ROLLAGAS
Hammered Grey **

** The hammered effect is achieved through a chemical reaction caused when the metal is coated with the desired colour and then dipped into a chemical bath. This causes the pooling effect in the colouring and thus, the hammered effect.

<u>CODE</u>	<u>DESCRIPTION</u>	<u>AVAILABILITY</u>
FRR1031056TU	ROLLAGAS Modernist PDP	May 2019
RRR1611054TU	ROLLAGAS Beam PDP	May 2019
RRR1081030TU	ROLLAGAS Hammered Grey	May 2019