



ALFRED DUNHILL LTD.  
32 St. Andrews Road  
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## THE WHITE SPOT EIFFEL TOWER PIPE

It is with great pride that after more than seven years of continuous, passionate work we can now present to you the most ambitious and luxurious product in the entire history of our company.

The Eiffel Tower project started on the 15<sup>th</sup> March 2007 with some simple sketches drawn into my sketch book and the original intention to create the most spectacular pipe ever. However, during the course of its long manufacture a variety of other important elements and ideas were incorporated, resulting in a one-off work of art, unique in the world of luxury goods and worthy of a place in the great museums and leading art galleries of the world.

An homage to one of the world's greatest man-made structures and engineers, it also pays tribute to the superior artistry of the world's best craftsmen in their disciplines who were invited to work on this project only using traditional working methods and know-how. We are convinced that this is the only way to instil a true soul into a product.

Similar to a movie that has several strings of action that culminate in a common story and final ending, the pipe only formed the starting point to create a marvel of unconditional craftsmanship, fusing together various (seemingly unrelated) crafts into one coherent and integrated concept.

The result is absolutely unique, magnificent in its scope and quality, intricate in its detail and an extraordinary opus magnum of the highest order.

Sincerely yours,

Kalmon S. Hener  
Product Line Director











